

# 【MoneyHero x 華泰漲樂全球通】之推廣條款及細則 (202602)

## 推廣期

除特別註明外，推廣期由 **2026/02/02 10am** 至 **2026/02/27 6pm** (香港時間)，包括首尾兩日（「推廣期」）。

## 參加資格

要取得獎賞資格，需滿足以下全部條件：

1. 通過MoneyHero渠道專屬連結於華泰金融控股(香港)有限公司（「本公司或華泰金控」）漲樂全球通APP（「APP」）成功開立證券賬戶的全新零售客戶（「新客戶」），不適用於機構客戶、財富管理客戶和銷戶重開用戶。僅限年滿18歲以上的港澳台居民參與。
2. 若新客戶並非透過MoneyHero特定網址註冊並開立指定戶口，或於申請時開啟瀏覽器的廣告攔截程式/私人模式，客戶將不可享有此推廣活動之任何獎賞。MoneyHero保留拒絕任何根據其紀錄並非透過MoneyHero成功註冊之客戶。
3. 新客戶於成功開立華泰漲樂全球通賬戶後，需於7個工作日內填妥並成功遞交 MoneyHero 的獎賞換領表格。

## MoneyHero獎賞

新客戶滿足參加資格並成功開戶及於推廣期內完成首入金≥1萬港元（或其他等值貨幣），且於次月起連續2個自然月維持每月日均淨資產≥1萬港元（或其他等值貨幣），可換領下列 “推廣獎賞1” 中的其中一份：

- HK\$1,500 Apple Store 禮品卡；或
- HK\$1,500 惠康購物現金券；或
- HK\$1,500 HKTVmall 電子購物禮券；或
- 18,000 Max Miles 飛行里數；或
- Apple AirPods Pro 3 (價值HK\$1,849)；或
- Marshall Acton III 家用藍牙喇叭 (價值HK\$2,499)

新客戶滿足參加資格並成功開戶且完成首入金≥10,000港元（或其它等值貨幣）的當月，累計淨入金達80,000港元（或其它等值貨幣）及以上，計算公式為，當月累計入金金額（包括首入金金額）-

當月累計出金金額；再於次月起連續2個自然月維持每月日均淨資產\*≥80,000港元（或其它等值貨幣），可換領下列“推廣獎賞2”中的其中一份：

- HK\$2,700 Apple Store 禮品卡；或
- HK\$2,700 惠康購物現金券；或
- HK\$2,700 HKTVmall 電子購物禮券；或
- 32,000 Max Miles 飛行里數；或
- PHILIPS XW6264/11 Vacuum & Wash 全效吸塵洗地機（價值HK\$5,398）

1. 上述推廣獎賞1及推廣獎賞2不可同享。
2. 「每月日均淨資產」的計算公式為，當月首日起開始計算至當月最後一日的每日總資產淨值的總和÷當月自然天數，其中總資產淨值包含現金/股票/基金/債券/期權/期貨等，不包含孖展。維持資產期間，客戶可自由出入金及進行交易。每月日均淨資產等任務的完成時間點，以華泰漲樂全球通系統記錄到的時間為準。
3. MoneyHero及漲樂全球通並非獎賞的供應商或製造商，有關獎賞的功能、外觀、可用性或在使用上之任何問題，MoneyHero及華泰漲樂全球通概不負責。
4. 如在特別獎賞換領流程期間，有關的供應商停止供應相關型號產品 / 有關型號產品已不能從官方渠道購買，MoneyHero有權單方面更改特別獎賞並以同一推廣期內之其他禮品代替。
5. 活動參與者應自行負擔因參與活動領取獎品而產生的稅費（如有）。
6. 以上獎賞由MoneyHero發放予合資格客戶；華泰金融控股（香港）有限公司或其關聯公司給予報酬贊助此篇文章/帖子以推廣此行銷活動。
7. 有關Max Miles 之推廣獎賞，所有發出的Max Miles均受HeyMax Limited的條款及細則約束。MoneyHero對任何第三方商戶、網站或服務提供者提供的商品、服務或其質量或性能不承擔任何責任。合資格客戶選擇Max Miles獎賞：
  - i. 須使用提供予 MoneyHero 之電郵地址註冊 HeyMax 帳戶；
  - ii. 須全權負責確保提供予 MoneyHero 之電郵地址已註冊 HeyMax 帳戶，並為其本人名下 HeyMax 帳戶之正確電郵地址。

1. 是次獎賞換領流程過程受本條款及細則的約束。MoneyHero網站上的一般兌換過程不適用於本推廣活動。
2. 合資格申請人需於成功開立華泰漲樂全球通證券賬戶後7個工作日內填妥指定 MoneyHero獎賞換領表格，請於申請參考編號一欄填寫華泰漲樂全球通賬號，以供 MoneyHero與指定銀行或金融機構核對獎賞資格。
3. 申請人未能成功提交獎賞換領表格，就算已經符合其他指定條件，將無法得到相關獎賞。
4. 若申請人於獎賞換領表格輸入錯誤資料，將無法得到相關獎賞
5. 換領流程由遞交換領表格起計需時至少16星期，所需時間或會因核對及其他實際情況變動
6. 如有任何關於本次推廣的查詢，請於推廣期結束後3個月內聯絡MoneyHero，逾期查詢恕不受理(正在跟進中的個案除外)

#### 一般條款及細則

1. 如有任何爭議，MoneyHero保留最終決定權並對所有參加者具約束力。
2. MoneyHero保留更改推廣期的權利，並不作另行通知。
3. 一旦同意此份條款及細則，你即在此聲明並保證你將遵守法例及與此活動有關之條例，以及你不會以此活動達至任何非法目的。
4. 參與此活動即代表你同意有關金融機構向MoneyHero提供申請人之申請情況，包括申請人是否獲得批核，及是否滿足獎賞換領條件，以作為界定申請人是否能獲得獎賞之用。
5. 參與此活動即代表你同意MoneyHero有權根據MoneyHero的[私隱政策](#)向有關金融機構分享及查詢申請人個人資料，以準確地追蹤申請數量及批核數量，以及界定申請人是否合資格換領獎賞。
6. 你若因參與此活動造成或承受任何破壞、損失、責任、傷害或失望，MoneyHero概不負責。一旦參與此活動，你將不追究MoneyHero及其銷售伙伴任何責任，包括但不限於獲贈之禮品及優惠。
7. 華泰金融控股(香港)有限公司(簡稱“華泰金控”)在香港證券及期貨事務監察委員會監管下從事第1、2、3、4、6、7、9類受規管活動。
8. 活動中所提供的資料僅為香港特別行政區內的使用者而設，非香港投資者有責任遵守其相關司法管轄區的所有適用的法律及法規。
9. 此條款細則為英文版本譯本。如中、英文兩個版本有任何抵觸或不相符之處，應以中文版本為準。
10. 因應不同產品的市場需要，每項產品都有不同的特性、風險及條款，投資者在進行各類產

品買賣前(包括但不限於衍生工具產品)必須已經細閱及明白有關各類產品的條款之內容和細則，並同意及有能力承擔一切交易有關產品所帶來之風險及責任。一般而言，衍生工具產品的風險較高，並不適合所有投資者。如投資者對相關產品(包括但不限於衍生工具產品)有任何疑問，敬請立刻諮詢獨立專業意見。

11. 市場有風險，投資需謹慎。本活動受條款及細則約束。本活動不構成任何證券、金融產品或工具要約、招攬、建議、意見或任何保證；本活動由MoneyHero提供，內容未經香港證券及期貨事務監察委員會審閱。

# **Terms and Conditions of MoneyHero x Zhangle Global - (202602)**

## **Promotion Period**

The promotion period of the Promotion is from 2026/02/02 10am to 2026/02/27 6pm (Hong Kong time), both dates inclusive (the "Promotion Period").

## **Eligible Clients**

In order to receive the Promotion Reward and to comprise "Eligible Clients", new clients are required to complete all of the following during the Promotion Period:

1. Be a New Client who successfully open a securities account with Huatai Financial Holdings (Hong Kong) Limited ("the Company") via the exclusive link on the MoneyHero channel through the Zhangle Global APP ("the APP") are eligible. This offer is not applicable to institutional clients, wealth management clients, or clients who reopen a closed account. Participation is limited to Hong Kong, Macau, and Taiwan residents aged 18 or above;
2. New Clients must complete and submit the application form through the designated webpage via MoneyHero during the promotion period and successfully open a securities account with Zhangle Global ("Designated Account");
3. If a New Client does not register and open the Designated Account via the specific webpage, or if the client enables an ad blocker or private browsing mode in their browser during the application process, the client will not be eligible for any rewards under this promotional campaign. MoneyHero reserves the right to reject any client whose records indicate that they did not successfully register through MoneyHero;
4. Fully complete and submit the MoneyHero Rewards Redemption Form within 7 working days of successfully opening the securities account with Zhangle Global ("Designated Account").

## **MoneyHero Promotion Reward**

Eligible Clients who fulfill the conditions above and the corresponding conditions in i. and ii. Below will be able to select one of the Promotion Rewards from the following:

Promotion Reward (i). Deposit at least HK\$10,000 in the Designated Account during the Promotion period and maintain the average daily net assets at HK\$10,000 or above for 2 consecutive months right after the account opening month to get:

- HK\$1,500 Apple Store Gift Card; OR
- HK\$1,500 Wellcome Shopping Voucher; OR
- HK\$1,500 HKTVMall e-Shopping Voucher; OR
- 18,000 Max Miles; OR
- Marshall Acton III Bluetooth Speaker (value of HK\$2,499); OR
- Apple AirPods Pro 3 (value of HK\$1,849)

Promotion Reward (ii). After an initial deposit of  $\geq$  HK\$10,000 (or equivalent) in the account opening month, if the total net deposits reach  $\geq$  HKD 80,000 (deposits minus withdrawals), and maintain monthly average daily net assets  $\geq$  HKD 80,000 for two consecutive months starting from the next month, you can get:

- HK\$2,700 Apple Store Gift Card; OR
- HK\$2,700 Wellcome Shopping Voucher; OR
- HK\$2,700 HKTVMall e-Shopping Voucher; OR
- 32,000 Max Miles; OR
- PHILIPS XW6264/11 Vacuum & Wash Cordless (value of HK\$5,398)

1. \*The formula for calculating the “average daily net assets for the month” is [the sum of the daily total net asset values from the first to the last day of the month  $\div$  the number of calendar days in that month]. The total net asset value includes cash, stocks, funds, bonds, options, and futures, but excludes margin. During the asset maintenance period, clients may freely deposit or withdraw funds and conduct transactions. The completion time for tasks such as average daily net assets for the month shall be based on the time recorded by Zhangle Global.
2. The above Promotion Reward (i) and Promotion Reward (ii) cannot be enjoyed simultaneously.
3. MoneyHero and Zhangle are not the suppliers or manufacturers of the rewards. They bear no responsibility for any issues related to the function, appearance, availability, or use of the rewards.
4. If the relevant supplier discontinues the product model or the model becomes unavailable through official channels during the special reward redemption process, MoneyHero reserves the right to unilaterally replace the special reward with another gift from the same promotion period.
5. Participants are responsible for any taxes or fees incurred from receiving the rewards (if applicable).

6. All rewards are distributed by MoneyHero to eligible customers. Huatai Financial Holdings (Hong Kong) Limited or its affiliates have sponsored this article/post by providing compensation to promote this marketing campaign.
7. Where the Promotion Reward selected includes Max Miles, all issued Max Miles are subject to the [terms and conditions](#) of HeyMax Limited. Please refer to these terms for further information on how to redeem Max Miles. MoneyHero assumes no liability for the goods, services, or their quality or performance, provided by any third-party merchants, websites, or service providers. By selecting Max Miles Reward, eligible customers:
  - Must register a HeyMax account using the email address provided to MoneyHero;
  - Are solely responsible for ensuring that the email address provided to MoneyHero has been used to register a HeyMax account, and that it is the correct email address associated with their own HeyMax account.

### **Redemption Process for the Promotion Reward**

1. The general redemption process set out on the MoneyHero Website shall not apply to this Promotion. The redemption process for the Promotion Reward shall be governed solely by the Terms and Conditions of this Promotion.
2. Clients whose applications for the Designated Account are approved by Huatai are required to submit the MoneyHero Rewards Redemption Form within 7 working days of receiving the MoneyHero Rewards Redemption Form from MoneyHero in order to be eligible for the Promotion Reward. Clients are required to fill in their Zhangle Global Account ID in the Application Reference number column on the MoneyHero Rewards Redemption Form. Clients who do not submit the MoneyHero Rewards Redemption Form within this period will not be eligible to receive the Promotion Reward, even if they fulfill all other conditions.
3. Applicants who fail to successfully submit the reward redemption form will not be eligible for the relevant reward, even if they have met all other specified conditions.
4. Clients who provide inaccurate or incorrect information in the MoneyHero Rewards Redemption Form (as determined by MoneyHero acting in its absolute discretion) will not be able to receive the Promotion Reward.
5. The redemption process may take at least 16 weeks starting from the date on which the MoneyHero Rewards Redemption Form is submitted, depending on the actual situation regarding user's approval and transaction status or other factors that may affect eligibility for the Promotion Reward.
6. Clients are required to redeem the Promotion Reward on or before 3 months after the promotion ends. Any queries regarding redemption, or redemption submissions of the

Promotion Reward that are received after this date will not be handled, except for those already in progress.

## General Promotion Terms

1. In case of any disputes, MoneyHero reserves the right to make the final decision in its absolute discretion, which shall be binding on all participants.
2. MoneyHero reserves the right to amend these Terms and Conditions at any time, including changing the Promotion Period or Promotion Reward or to terminate this Promotion with or without prior notice.
3. Rewards are not refundable nor exchangeable for cash or other rewards. All products and services relating to the Promotion are available while stock lasts. Clients are responsible for checking the quality of the Promotion Rewards at the time of redemption. MoneyHero shall have no legal liability relating to any aspects of the Promotion Rewards including but not limited to its quality, supply, delivery and maintenance.
4. Promotion Rewards that remain unclaimed past the stipulated collection period (if any) will be forfeited.
5. By participating in this Promotion, participants hereby represent and warrant that they will comply with all applicable Hong Kong laws or regulations in connection with their participation in this Promotion and they will not use this Promotion for any illegal or fraudulent purposes.
6. By participating in this Promotion, participants agree to allow the product provider to update MoneyHero with information regarding the status of their application, including whether or not said application is successful and whether the participant has fulfilled all the conditions required to receive the Promotion Reward, for the purposes of verifying a participant's eligibility for the Promotion Reward.
7. By participating in this Promotion, participants consent to MoneyHero sharing their personal details with the product provider in order to accurately track the number of applications and/or approvals, as well as to confirm whether a participant is eligible to receive any Promotion Reward(s), in accordance with MoneyHero's [Privacy Policy](#).
8. Final approval of any product is determined by the product provider in its absolute discretion and is subject to their credit and risk processing criteria. Participation in this Promotion does not guarantee the approval of any product applied for. MoneyHero does not guarantee the approval of any product applied for.
9. MoneyHero accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by participants as a result of their participation in this Promotion. By participating in this Promotion, participants release MoneyHero and its

agents from all liability, including, without limitation, with respect to this Promotion and the Promotion Reward.

10. MoneyHero reserves the right to disqualify any participant and withhold or confiscate in full or part any rewards if the participant is found to be, or reasonably suspected of participating in any form of fraudulent practices (including but not limited to false identities, doctoring images, wilful spamming or manipulation of any MoneyHero's processes, or website).
11. Huatai Financial Holdings (Hong Kong) Limited, is engaged in Type 1, 2, 3, 4, 6, 7, and 9 regulated activities under the supervision of the Securities and Futures Commission of Hong Kong.
12. The information provided for this Promotion is only for users in the Hong Kong Special Administrative Region, and non-Hong Kong investors are responsible for complying with all applicable laws and regulations in their relevant jurisdictions.
13. In the event of any discrepancies between the English and Chinese versions of these Terms and Conditions, the Chinese version shall prevail.